



# Member Auctions™ — How It Works

MEMBER AUCTIONS PAGE

## Competitive Bid Auction Page For Your Members

You get a competitive-bid auction page for your members, framed directly into your credit union's Web site. Set up is usually done by your Web services provider, and takes less than an hour. At each step in the bidding process your members are pointed to your online loan application, boosting your loan revenue.

## Administrative Tools For You & Your Members

You get easy-to-use administrative tools to monitor, control and report on member activity. You can view at-a-glance all bidding activity, generate a summary report and, if the need arises, you can shut down any member's auction with a single mouse click.

In addition, your members also get their own administrative tools for setting up and managing their own auctions. Our proprietary Posting Wizard™ guides members through each step with lots of user help along the way.

## Marketing Kit To Get You Started

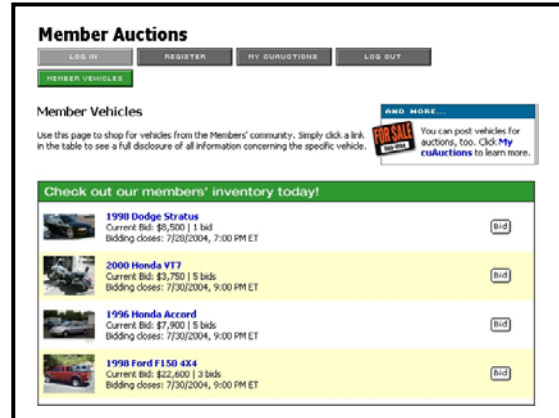
You get a quick-start marketing kit for informing members. We'll provide you with the basics to get members excited about the service, including a button for your homepage, a template for an in-lobby brochure, and a sample newsletter article.

## Training and 24/7 Support

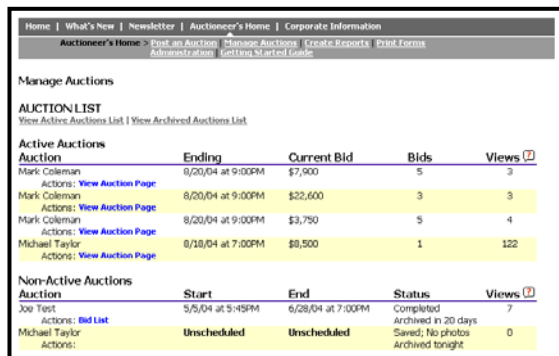
You get training and 24/7 service and support, plus round-the-clock support for your members, as well. When you sign up for Member Auctions, we'll train you one-on-one via the phone and the Web, and will remain available 24/7 for any support needs you or your members may have.

## Learn More

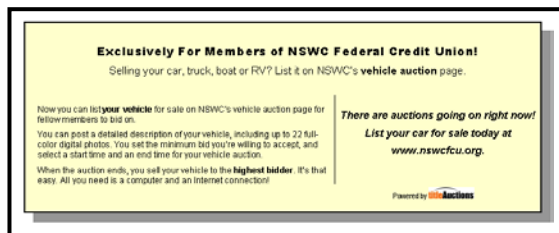
The best way to learn more is to attend a **free, no obligation** demonstration of the product. Demos take about 20 minutes, and are conducted via phone and the Web. You can attend from the comfort of your own office, and invite as many participants as you like. To schedule a demo, contact TitleAuctions at 877-223-5806 ext 737, or by email at [support@titleauctions.com](mailto:support@titleauctions.com).



ADMINISTRATIVE TOOLS



TEMPLATE FOR HANDOUTS



HOMEPAGE BUTTON

